

Data.gov 2011: Making Data Sociable

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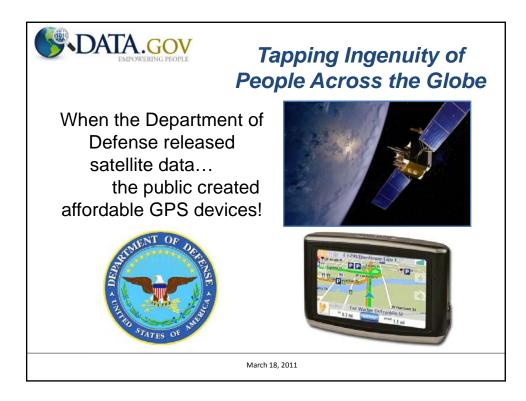


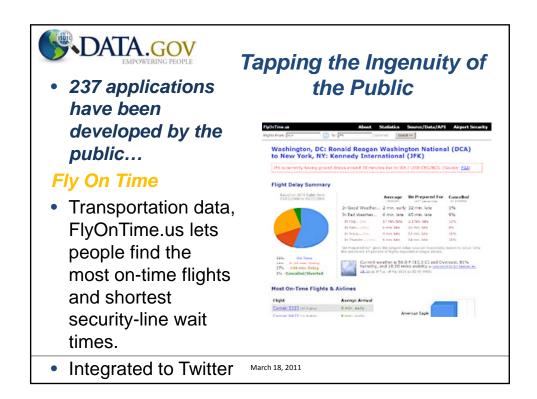


Goals of Data.gov

- Break down stovepipes
- Provide instant access to raw data in easy to use formats
- Encourage development of innovative applications
- Provide tools and widgets that to complex data stores

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Employment Market Explorer

- Bureau of Labor local area unemployment data
- This app lets people explore which cities and neighborhoods have the best growth in new jobs



http://pujaplicaciones.javeriana.edu.co/Employment/

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Think Big, Start Small, Innovate

Data.gov Quick Facts	Launch: May 21, 2009	March 14, 2011
Total datasets available	47	379,880
Hits to Data.gov	2.1 million	179.1 million
Apps and mash-ups by citizens and government	0	237 + 909
RDF triples for semantic applications	0	6.4 billion
Dataset downloads	0	1.4 million
Nations establishing open data sites	0	15
States offering open data sites	0	24
Cities in North America with open data sites	0	11
Open data contacts in Federal agencies	24	396
Agencies and subagencies participating	7	172
Communities	0	4
Communities March 18, 2011	0	4

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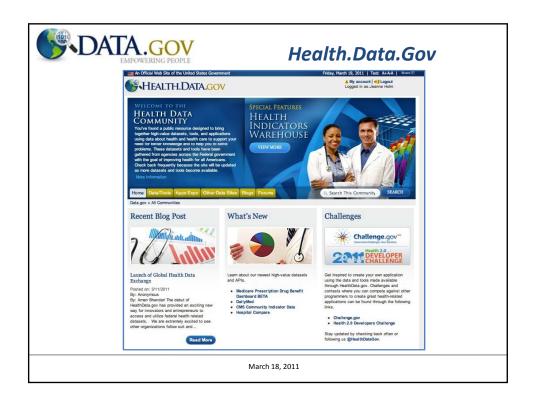
What makes a community?

- Vision
 - What will the community connection and collaboration look like in the future?
- Leaders
 - Who will help to lead the community (a person or core group)?
- Participants
 - Who will be part of the community?
- Outcome
 - What is the value statement to the American public? What are the expected outcomes, metrics, and measurements that will show success?
- Functionality
 - What types of activities will be conducted on the site (forums, blogs, wikis, ranking, rating, etc.)?
- Content
 - What will be communicated now and in the future?
- Interactivity
 - What ways will the community interact with the leaders, with each other, and with the public?

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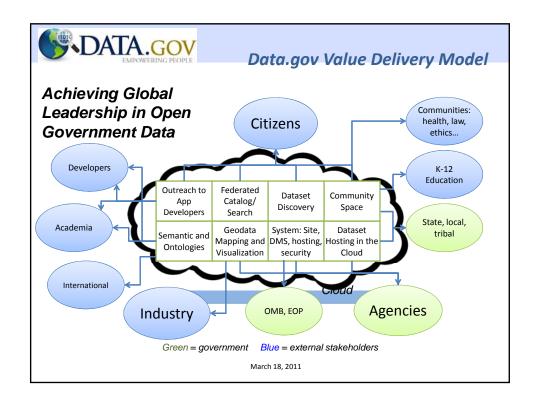














Making Your Data Interactive, Explorable and Social

- People want to explore data online
- The Next Generation Data.Gov offers
 - An online, interactive citizen experience
- Making it easy to
 - Sort, Search, Filter & Analyze
 - Visualize Charts, Graphs & Maps
 - Share & Socialize

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